

Event Overview (Dr. Ginamarie Wells, Senior Director of Learning & Development)

Where is the Meeting?

The meeting will take place at the Renaissance Dallas Addison Hotel in the Dallas/Ft. Worth, Texas area. The address is 15201 Dallas Parkway, Addison, TX, 75001.

When will the meeting take place, and how does it differ from the dates for EyeInnovate?

- The Cleinman Performance Network Event begins on Thursday, October 14. Registration opens at 9AM, and the Welcome & Awards Event kicks off at 12PM.
- The EyeInnovate Conference starts on Friday, October 15.
- Both Conferences will close with a Keynote & Cocktail Wrap-Up from 4-6 PM on Sat, October 16.

What is the cost of the meeting?

- \$1200 or 1200 points/practice, **NOT** per attendee
- If you have a dual membership/ManagementWorks participant/AssociateWorks participant, their cost is included in the \$1200 ticket price.

How do I use my points?

- For those in the Network, you have accumulated 200 points every month since January 2021.
- Unless you have used points for other services (education, transactions, etc.), your practice will have accumulated 2000 points in time for this event in October.
- During meeting registration, you will be prompted and need to choose your payment method for the meeting using either accumulated points, credit card, or ACH.
- Our Finance group will reconcile any payments (points, credit card, or ACH) after registration.
- You will receive an update on the points you have accumulated.

How do I register?

- Visit www.cleinman.com/dallas2021/ click 'REGISTER' when available.

Is there is a separate charge for attending EyeInnovate sessions?

- No. Everything is included with your Network meeting registration.

What's different about this meeting?

- We've partnered with Invision Magazine to bring you more workshops and presenters via the EyeInnovate Marketing & Growth Conference concurrent with Cleinman Performance Network.
- You book your own hotel room. The booking link is on the registration site (see '**Booking Your Stay**' FAQ).
- Secure your own mode of transport to and from the airport (see '**Booking Your Stay**' FAQ).

What's not changing about the meeting?

- You have 11 hours of Peer Group Time, Networking with your peers, great keynote speakers, educational workshops, food, and fun.

Can I bring a guest?

- Yes. The price for a non-member guest is \$1200/attendee. If your guest will be attending a peer group, please obtain approval from your Cleinman Performance Consultant prior to registration.
- You may use your points to pay for guest fees.

Hotel Information

- The Renaissance Dallas Addison Hotel, at 15201 Dallas Parkway, Addison, TX, 75001, is part of the Marriott family. It is located approximately 20 minutes from the airport. It is close to some of the most popular sights in North Dallas, TX.
- You can book your stay by clicking on the Hotel Reservation link located at www.cleinman.com/dallas2021/ (see '**Booking Your Stay**' FAQ)
- The Hotel is offering a special group rate of 149 USD per night.
- Group rates are valid from Wed, October 13, 2021, through Sun, October 17
- Last Day to Book: Wednesday, September 22, 2021.

Will members of Staff Programs Attend?

- Members of ManagementWorks and AssociateWorks will attend.

Who to contact with questions both Pre-conference and on-site?

- **Ginamarie Wells** gwells@cleinman.com, **Alex Johnson** ajohnson@cleinman.com, or any Cleinman Performance Partners staff member.