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CLEINMAN PERFORMANCE PARTNERS ANNOUNCES NEW OPTOMETRY PRACTICE VALUATION TOOL

[Oneonta, NY] – Cleinman Performance Partners, the national business development consultancy for independent optometry practices and operator of Cleinman Performance Network, announces the launch of EBITDA ExplorerSM, a tool designed to revolutionize financial analysis for businesses worldwide.

"EBITDA Explorer empowers businesses to gain deeper insights into their financial performance by providing a comprehensive view of earnings before interest, taxes, depreciation, and amortization. With advanced analytics and intuitive data visualization, users can uncover hidden trends, identify key drivers of profitability, and make informed decisions with confidence", said Tim Aiken, President of Cleinman Performance Partners.

"The creation of EBITDA Explorer is great news for our clients since it eliminates complex spreadsheets and manual calculations. EBITDA Explorer streamlines financial analysis, making it easier than ever to assess operational efficiency, evaluate performance metrics, and track business growth. Our user-friendly interface ensures that financial analysis is accessible to users of all skill levels", stated Megan McCarthy, Director of Practice Transitions.

EBITDA Explorer[™] is only available to Cleinman Performance Partners' clients. The new financial tool was announced during the Network's spring 2024 meeting in Dallas, TX.

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About Cleinman Performance Partners

For over 35 years, Cleinman Performance Partners has established itself as North America's leading business development consultancy for larger private optometry practices and growth-minded practice owners. Cleinman Performance Partners' expert team provides personalized consulting, data-driven insights, transformational wisdom sharing, and comprehensive practice transition services, empowering clients to recognize and realize all their possibilities. To learn more about how Cleinman Performance Partners can help elevate your practice and build wealth, visit our website www.cleinman.com.