

A CLEINMAN PERFORMANCE SYSTEM WORKSHOP

BUILDING YOUR 2026 BUSINESS PLAN

SATURDAY IS FOR EVERYONE

NOVEMBER 8 | 8:00AM-12:00PM

In the past, our Saturday sessions were optional forums but this fall, it's an integral part of the Network Meeting; **because this is too important to miss.**

What's in it for you?

As a business owner, you don't just need ideas - you need a clear, actionable plan to guide your practice into the future. This hands-on workshop will walk you through building your 2026 business plan using the Cleinman Performance System (CPS); a proven framework adapted from EOS and tailored specifically for optometric practices.

You'll leave with:

- A draft of your 2026 Business Plan and a Vision/Traction Organizer (V/TO)
- Tools to align your vision, people, data, and processes for growth
- Strategies to build team accountability and execution discipline
- Practical examples and success stories from practices like yours
- A 30-day action commitment to move from planning to doing

Why you can't afford to miss this session:

- Set a clear direction for 2026 before the year begins
- Align your leadership team around a shared vision and priorities
- Identify the biggest growth opportunities in your practice and how to capture them
- Gain practical tools to execute with consistency and avoid the chaos that derails progress

This is not a lecture. It's a working session where you'll map out your future, benchmark your business health, and walk away with clarity, confidence, and a plan you can put into motion immediately. Come ready to roll up your sleeves, think big, and build the roadmap that will drive your success in 2026 and beyond.

Bring your vision. Leave with your 2026 business plan.